

IMPACT EVENTS

PURPOSE

The purpose of our impact events is to love those around us while demonstrating grace together as a group. Through these events we carry out the mission of Christ, build unity in our group, and communicate ministry and mission to our people. This tool is one of the most powerful tools available to you as a leader. When employed, you will find it is life changing for you and your group.

WHAT A WIN LOOKS LIKE

A great impact event is not a world-changing event. It is an event that demonstrates the love of Christ, through the love of the group, in a tangible way to someone outside of the group in need. It can impact one person or thousands of people, but it needs to be a tangible demonstration of God's love by the entire group.

PARAMETERS

In everything we do we understand that there are certain guidelines we need to keep in mind.

Group Involvement

This is about the group loving someone not simply you loving someone. Find an event that most of your group can be part of.

Time

Impact events are not simply giving money to someone, they involve personal investment of time and energy.

Outside of Group

The individual(s) impacted must be outside of the group. This isn't to say that you shouldn't be caring for your group, this is above and beyond that care. This is taking the love we share with one another to the world around us.

Teamwork

Don't recreate the wheel. Come alongside of those who are currently serving instead of doing this alone or starting something new.

Quality

Everything we do communicates something about the God we serve. There are a few things to consider in the quality of your event.

- Be Prepared – Include your group so you can be completely prepared.
- Be On Time – Don't start your event late or show up late.
- Be Obvious – Ensure people aren't having to look for you, figure out a way for them to find you.

PRINCIPLES

Be sure to take these valuable principles into account as you plan.

Continued Investment

If you can find an impact opportunity that your group can consistently be part of will increase both the effectiveness of your impact and the investment of your group.

Personal Connection

Impact events always impact lives, but some are more personal. Events in which you have the opportunity to build a relationship with the one impacted are especially powerful. This is why we push for people to look to impact the lives of their friends as opposed to strangers.

PRINCIPLES (CONT.)

Unchanged

Remember, Christ continues to love us even when we struggle to change. Your impact event is about loving people not changing people or changing the world. No matter what the response is, keep loving. Don't allow the lack of response or acknowledgement to deter you.

Expensive Impact

Impact events may require financial investment from your group, but try to keep the events low in cost. This can be accomplished by sharing the cost as a group and by being creative in meeting the need.

PROCESS:

Step 1. Find a need.

Ask yourself this question, "What needs do our friends have?" If you can't see any perceived needs in the lives of your friends or co-workers, look to the city around you. What needs exist in your building, on your street? If you're still struggling speak with the Outreach Director at Hoboken Grace to see where you might be able to begin.

Step 2. Leading

Select one or two people in your group to manage the event process.

Step 3. Event Submission Form

www.hobokengrace.com/eventssubmission.html

Step 4. Planning

Plan details and assign tasks to group members.

Step 5. Invite and Hype

Make sure that you are inviting your friends who would not otherwise be aware of the event!